

# TIPS TO INCREASE ECOMMERCE SALES

## PART 3 | CHECKOUT PAGE

Is your ecommerce platform powerful enough and allows you to implement all these techniques?

To read about these elements take a look at the Part 1

Show size of discount and standard price

Cross-sell & Upsell

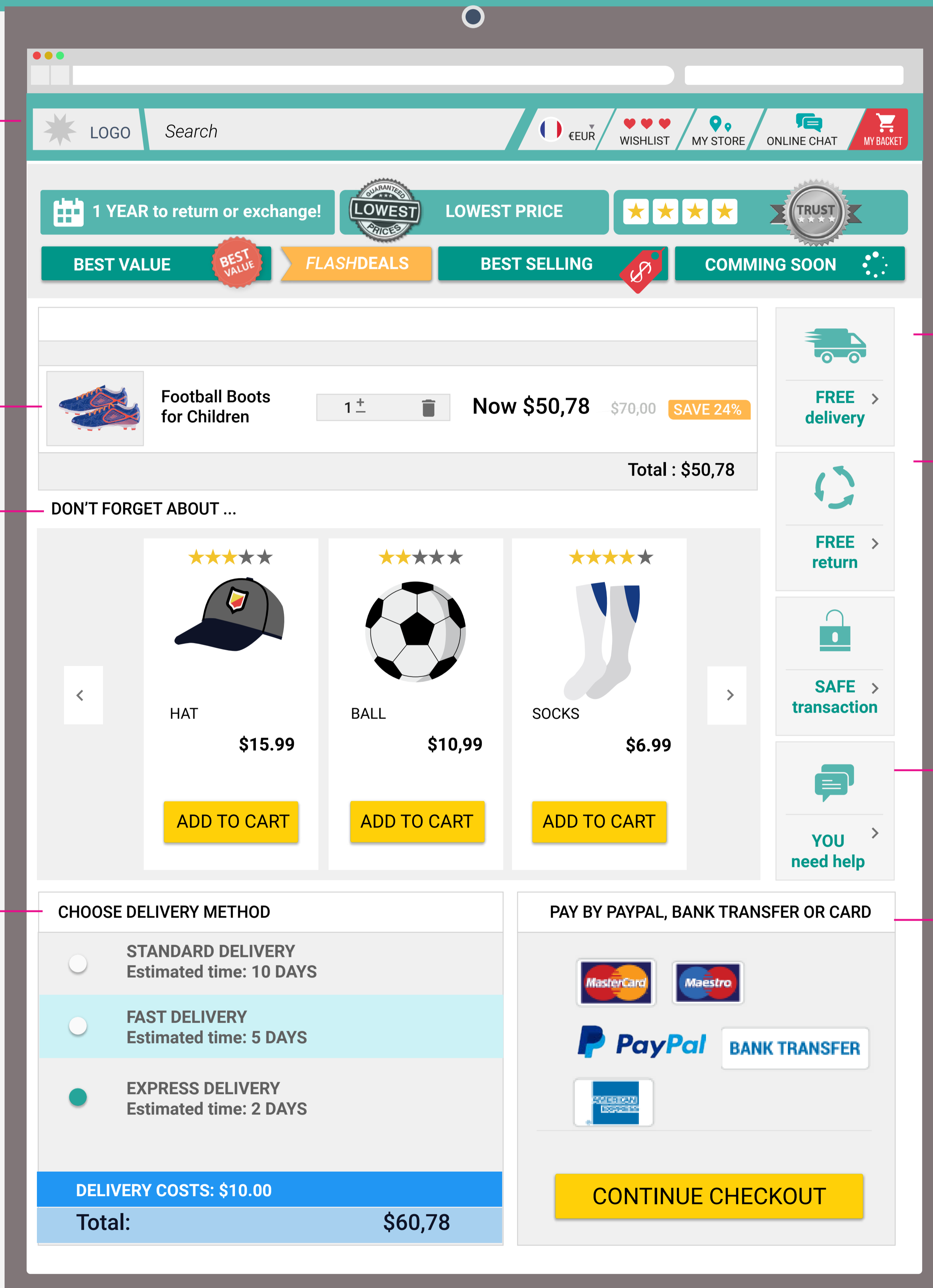
Offer several delivery methods and specify price and estimated time of delivery

Offer free delivery

Add a risk-free shopping message

Online chat and help

Offer multiple payment gateways



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